

## **HARTFORD FLAVOR CO. INFORMATIONAL SHEET**

### **WHO**

Founded by Lelaneia and Tom Dubay, who live in the historic West End of Hartford.

### **WHAT**

An all-natural, GMO-free, gluten-free botanical liqueur line called Wild Moon Liqueurs. The line contains both unique and classic flavors that make delicious mixed drinks and flavor champagne wonderfully.

### **WHERE**

Our production facility, tasting room, and offices are at 30 Arbor Street in Hartford, CT. 30 Arbor is an historic manufacturing facility where among other things the first pay phones were made.

### **WHY**

We provide mixologists and the home bar with liqueurs that transform mixed drinks and champagne into the best tastes you can find.

### **WHEN**

Hartford Flavor was formed in March of 2014 and launched its first line of liqueurs in March of 2015.

### **LOGOS**

The Hartford Flavor Company logo contains the Goddess Diana, who is the goddess of the hunt and all things wild. Her companion is the stag, which is also the symbol of the city of Hartford. Diana's bow and arrow is comprised of a crescent moon and the moon is carried over to the Wild Moon Liqueurs name and logo.

